



FOREFRONT GROUP LIMITED

(incorporated in the Cayman Islands with limited liability)

福方集團有限公司*

(Stock Code: 0885)

UNUSUAL PRICE AND VOLUME MOVEMENTS

This announcement is made at the request of the Stock Exchange.

The Board was informed by Ms. Yau Shum Tek, Cindy, an executive Director of the Company, that Wealth Style Limited (the controlling shareholder of the Company), a company controlled by Ms. Yau Shum Tek, Cindy had through a licensed broker, disposed of 280,000,000 shares of the Company (representing approximately 15.68% of the existing issued share capital of the Company) in the market today.

Save as above, the Directors are not aware of any other reasons for the recent decrease in price and increase in the trading volume of the shares of the Company.

This announcement is made at the request of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”).

The board (the “**Board**”) of directors (the “**Directors**”) of Forefront Group Limited (the “**Company**”) have noted the recent decrease in price and increase in the trading volume of the shares of the Company.

The Board was informed by Ms. Yau Shum Tek, Cindy, an executive Director of the Company, that Wealth Style Limited (the controlling shareholder of the Company), a company controlled by Ms. Yau Shum Tek, Cindy, an executive Director of the Company, had through a licensed broker, disposed of 280,000,000 shares of the Company (representing approximately 15.68% of the existing issued share capital of the Company) in the market today at an average price of HK\$1.60 per share. Save as above, the Directors wish to state that they are not aware of any other reasons for the recent decrease in price and increase in the trading volume of the Company.

Save for the announcement of the Company dated 7 August 2007 in relation of MOU for the mass transit transportation ticketing project, the Directors also confirm that there are no negotiations or agreements relating to intended acquisitions or realisations which are discloseable under Rule 13.23 of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the “**Listing Rules**”), neither is the Board aware of any matter discloseable under the general obligation imposed by Rules 13.09 of the Listing Rules, which is or may be of a price-sensitive nature.

This announcement is made by the order of the Board, the Directors of which individually and jointly accept responsibility for the accuracy of this announcement.

By the order of the Board of
Forefront Group Limited
Yeung Ming Kwong
Executive Director

Hong Kong, 14 August 2007

As at the date of this announcement, the Board of Directors comprises seven executive Directors, namely, Ms. Yau Shum Tek, Cindy, Mr. Ting Wing Cheung, Sherman, Ms. Lo Oi Kwok, Sheree, Mr. Yeung Ming Kwong, Mr. Louis Wen, Mr. Zhou Qi Jin and Mr. Lam Kwan Sing; and four independent non-executive Directors, namely Mr. Chung Yuk Lun, Mr. Kwong Wai Tim, William, Ms. Lam Yan Fong, and Ms. Kristi L Swartz.