



FOREFRONT GROUP LIMITED

(incorporated in the Cayman Islands with limited liability)

福方集團有限公司*

(Stock Code: 0885)

UNUSUAL PRICE AND VOLUME MOVEMENTS

This announcement is made at the request of the Stock Exchange.

The Board has noted today's increase in the price and trading volume of the shares of the Company and wishes to state that save for the acquisition of 10,000,000 shares by Mr. Yeung Ming Kwong, acquisition of 10,000,000 shares by Ms. Lo Oi Kwok, Sheree and acquisition of 3,000,000 shares by Mr. Lam Kwan Sing, all being executive director of the Company, and announcements of the Company dated 1 August and 7 August 2007, the Board is not aware of any reason of such increase.

This announcement is made at the request of The Stock Exchange of Hong Kong Limited (the "Stock Exchange").

The board of the directors (the "Board") has noted today's increase in the price and trading volume of the shares of Forefront Group Limited (the "Company") and wishes to state that the Board is not aware of any reasons for such movements save as the disclosure made as follows:–

The Board was informed by the following executive directors that they had today acquired shares of the Company on the market:–

Name of executive director	No of share acquired	Representing % of issued share capital (Approximately)	% hold of the issued share capital (Approximately)
Mr. Yeung Ming Kwong	10,000,000 shares	0.67%	0.67%
Ms. Lo Oi Kwok, Sheree	10,000,000 shares	0.67%	0.67 %
Mr. Lam Kwan Sing	3,000,000 shares	0.20%	0.20 %

Save as disclosed above and those announcements of the Company dated 1 August and 7 August 2007, the Board also confirms that there are no negotiations or agreements relating to intended acquisitions or realisations which are discloseable under Rule 13.23, neither is the Board aware of any matter discloseable under the general obligation imposed by Rule 13.09 of the Listing Rules, which is or may be of a price-sensitive nature.

Made by the order of the Board, the directors of which individually and jointly accept responsibility for the accuracy of this announcement.

By Order of the Board of
Forefront Group Limited
Yeung Ming Kwong
Executive Director

Hong Kong, 9 August 2007

As at the date of this announcement, the Board comprises seven executive directors, namely, Ms. Yau Shum Tek, Cindy, Mr. Ting Wing Cheung, Sherman, Ms. Lo Oi Kwok, Sheree, Mr. Yeung Ming Kwong, Mr. Louis Wen, Mr. Lam Kwan Sing and Mr. Zhou Qi Jin, and four independent non-executive directors, namely Mr. Chung Yuk Lun, Mr. Kwong Wai Tim, William, Ms. Lam Yan Fong, Flora and Ms. Kristi L Swartz.