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**FOREFRONT GROUP LIMITED**

*(formerly known as Forefront International Holdings Limited)*

*(incorporated in the Cayman Islands with limited liability)*

**福方集團有限公司\***

**(Stock Code: 0885)**

**CHANGE OF STOCK SHORT NAME AND SHARE CERTIFICATES**

The Board is pleased to announce that a Certificate of Registration of Change of Name of the Company to “Forefront Group Limited” has been issued by the Companies Registry of Hong Kong.

With effect from 7th August, 2007, the shares of the Company will be traded under a new stock short name. The English stock short name of the Company will be changed from “FOREFRONT INT’L” to “FOREFRONT GROUP” and the Chinese stock short name will be changed from “福方國際” to “福方集團”. The stock code of the Company of “885” remains unchanged.

There will not be any arrangement for free exchange of share certificates under the new company name.

Trading in the Shares of the Company on the Stock Exchange was suspended at the request of the Company with effective from 9:30 a.m. on 26th July 2007 pending the release of the announcement in relation to a mass transit transportation ticketing project. Trading in Shares of the Company remains suspended pending the release of an announcement in relation to the mass transit transportation ticketing project.

\* For identification purposes only

Reference is made to the circular of Forefront Group Limited ( the " Company") dated 6th June, 2007 and announcement dated 29th June 2007.

The board of directors (the " Board") further announces that a Certificate of Registration of Change of Name of the Company to "Forefront Group Limited" has been issued by the Companies Registry of Hong Kong.

With effect from 7th August 2007, the shares of the Company with par value of HK\$0.10 each (the "Shares") will be traded under the new stock short name. The English stock short name of the Company will be changed from "FOREFRONT INT'L" to "FOREFRONT GROUP" and the Chinese stock short name will be changed from "福方國際" to "福方集團". The stock code of the Company of "885" remains unchanged.

## **EXCHANGE ARRANGEMENT OF SHARE CERTIFICATES**

The change of name of the Company will not affect any rights of the Shareholders. All existing share certificates of the Company bearing the name "Forefront International Holdings Limited" will continue to be evidence of titles to the Shares and will be valid for trading, settlement, registration and delivery for the same number of Shares in the new name of the Company. Any new share certificates shall be issued in the new name of the Company. Accordingly, there will not be any arrangements for free exchange of existing share certificates for new share certificates under the new company name.

## **GENERAL**

Trading in the Shares of the Company on the Stock Exchange was suspended at the request of the Company with effective from 9:30 a.m. on 26th July 2007 pending the release of the announcement in relation to a mass transit transportation ticketing project. Trading in Shares of the Company remains suspended pending the release of an announcement in relation to the mass transit transportation ticketing project.

By order of the board of directors of  
**Forefront Group Limited**

**Yeung Ming Kwong**  
*Executive Director*

Hong Kong, 2nd August 2007

*As at the date hereof, the board of directors of the Company comprises seven executive directors, namely, Ms. Yau Shum Tek, Cindy, Mr. Ting Wing Cheung, Sherman, Ms. Lo Oi Kwok, Sheree, Mr. Yeung Ming Kwong, Mr. Louis Wen, Mr. Lam Kwan Sing and Mr. Zhou Qi Jin, and four independent non-executive directors, namely, Mr. Chung Yuk Lun, Mr. Kwong Wai Tim, William, Ms. Lam Yan Fong, Flora and Ms. Kristi L Swartz.*