



FOREFRONT GROUP LIMITED

(formerly known as Forefront International Holdings Limited)

(incorporated in the Cayman Islands with limited liability)

福方集團有限公司*

(Stock Code: 0885)

APPOINTMENT OF EXECUTIVE DIRECTOR

Mr. Lam Kwan Sing has been appointed as an executive director of the Company with effect from 25th July 2007.

APPOINTMENT OF EXECUTIVE DIRECTOR

The Board of Directors (the “Board”) of Forefront Group Limited (the “Company”) announced the appointment of Mr. Lam Kwan Sing (“Mr. Lam”), as an executive director of the Company with effect from 25th July, 2007

Mr. Lam Kwan Sing aged 38 holds a bachelor of Arts in Accountancy from City University of Hong Kong. He is currently a director of China Natural Resources, Inc., a company listed in Nasdaq, and was an executive director of New Times Group Holdings Limited, Hua Yi Copper Holdings Limited and Macau Success Limited. Mr Lam has more than 12 years’ experience in the commercial and corporate finance field. Mr. Lam is entitled to receive a monthly director’s fee of HK\$35,000 by reference to his responsibilities and duties of in the Company.

Save as disclosed above, Mr. Lam,

- (i) did not hold any directorships in other listed public companies in the last three years;
- (ii) has not entered into any written service contract with the Company but is subject to retirement by rotation and re-election in accordance with the Articles of Association of the Company;
- (iii) as at the date of this announcement, does not have any interest in the shares of the Company which required to be disclosed under Part XV of the Securities and Futures Ordinance;

* For identification purpose only

- (iv) there is no information to be disclosed pursuant to the requirements of the Rule 13.51(2) of the Rules Governing the Listing of Securities on the Stock Exchange (the “Listing Rules”) relating to his appointment of director of the Company; and
- (v) has no relationship with any directors, senior management, substantial shareholders or controlling shareholders (as defined in the Listing Rules) of the Company.

The Board would like to extend a warm welcome to Mr. Lam in joining the Company.

By Order of the Board
Forefront Group Limited
Yeung Ming Kwong
Executive Director

Hong Kong, 25th July 2007

As at the date of this announcement, the Board comprises of seven executive directors namely Ms. Yau Shum Tek, Cindy, Mr. Louis Wen, Ms. Lo Oi Kwok, Sheree, Mr. Yeung Ming Kwong, Mr. Zhou Qi Jin, Mr. Ting Wing Cheung, Sherman and Mr. Lam Kwan Sing; and four independent non-executive directors namely Mr. Kwong Wai Tim, William, Mr. Chung Yuk Lun, Ms. Lam Yan Fong, Flora and Ms. Kristi L Swartz.